

## What Kind of Project Are You Interested in?

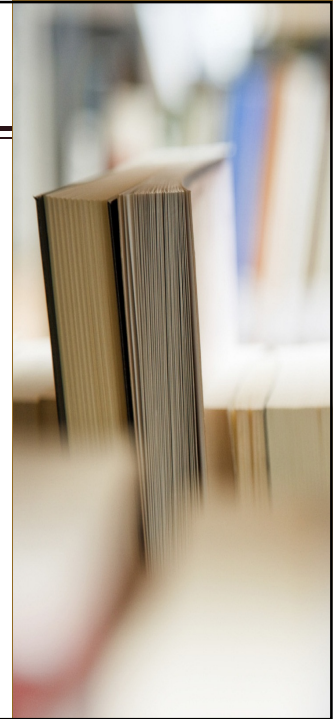
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Publishing your own materials for your own students

Publishing your own materials for an outside audience

Having your students do a publishing project

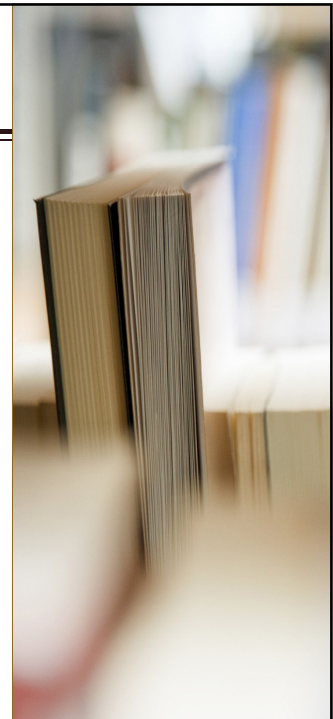
Other



## What Works Well for Self Publishing?

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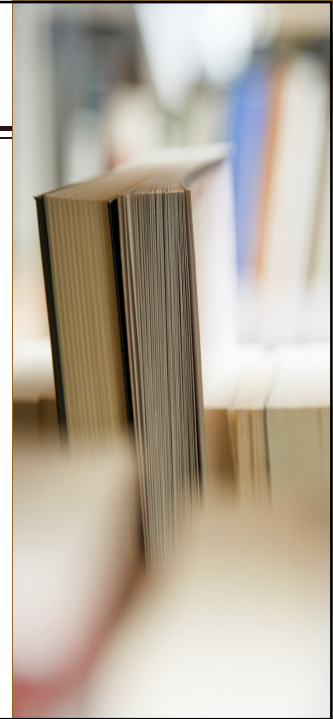
- Teacher resource books (50 Activities to Teach the Present Perfect)& Student Resource Books (How to Study Better)
- Scholarly Works
- Reading books, workbooks, activity books
- Compilations of student work
- Student-created authentic materials



## What Doesn't?

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- Large, complicated textbook series (unless you have a team of collaborators or A LOT of time)
- Lots of high quality art
- DVDs, CDs or other supplemental items
- Alternative shaped items, flashcards (unless you're doing photocopiable materials)



## WHAT ARE YOU THINKING OF PUBLISHING?

Find a partner and share your answer.

## eBook vs. Paperback

### eBook

#### Reflowable (EPUB, Kindle)

- No control over format, pagination
- No writing
- Unlimited art
- Widely distributed

### BOOK FIELD TRIP

This activity is a more in-depth exploration of the book than Book Scan. Use a list of questions to guide your students through their textbook and let them get a sense of what they will be studying and what will be fun or challenging. This activity helps give students ownership of the class.

TIME 20 minutes

MATERIALS The class textbook, a list of questions about the textbook

LANGUAGE Expressing preferences: "I like...", "I don't like...", "I need help in..." Expressing expectations and wishes: "I hope that...", "I would like to...", Expressing interest: "I'm interested in..."

Procedure

*Before class:* prepare a list of questions that will direct students to some of the topics they'll be studying in the class. You can do this in a number of ways:


Direct them to important chapter headings or diagrams. For example, you can ask, "What does the picture in chapter 2, page 23 show?"

## eBook vs. Paperback (cont'd)

### eBook

#### Fixed (PDF, HTML)


- Total control over format
- Embedded videos, audio, interactive
- Students can write/type
- Fewer distribution channels (TpT, PayHip, own site)



Name \_\_\_\_\_

Vocabulary Prediction Worksheet

The Word	→	_____
Context Sentence	→	_____ _____ _____
Your Prediction	→	_____ _____
The Definition	→	_____ _____
Were you right?	→	Yes <input type="checkbox"/> No <input type="checkbox"/>
Your own sentence	→	_____ _____ _____



The Gift of the Magi Activity Pack – [Walton Burns on TpT](#)

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## eBook vs. Paperback (cont'd)

### Paperback

- Total control over format, pagination
- Can include text, write-in-lines, copyable resources
- Color images get expensive

Introduction | 3

#### What are Teamwork Skills?

Employability Skills 2000+ published by the Conference Board of Canada are "the skills you need to enter, stay in, and progress in the world of work—whether you work on your own or as a part of a team. These skills can also be applied and used beyond the workplace in a range of daily activities"<sup>1</sup>.

Teamwork skills make up one third of those Key Skills. In fact, teamwork skills are so important to our students' futures, that they are called Employability Skills by the US Department of Education.

The activities in this book target the teamwork skills identified by The Conference Board of Canada. The list below shows the skills most strongly targeted by each activity, although students will be practicing a variety of teamwork skills in every activity.

1. **Stand up If . . .** recognize and respect people's diversity, individual differences, and perspectives
2. **Getting to Know Your Group** recognize and respect people's diversity, individual differences, and perspectives
3. **Ground Rules** understand and work within the dynamics of a group
4. **Word Lists** plan, design, or carry out a project or task from start to finish
5. **Team Challenge** contribute to a team by sharing information and expertise

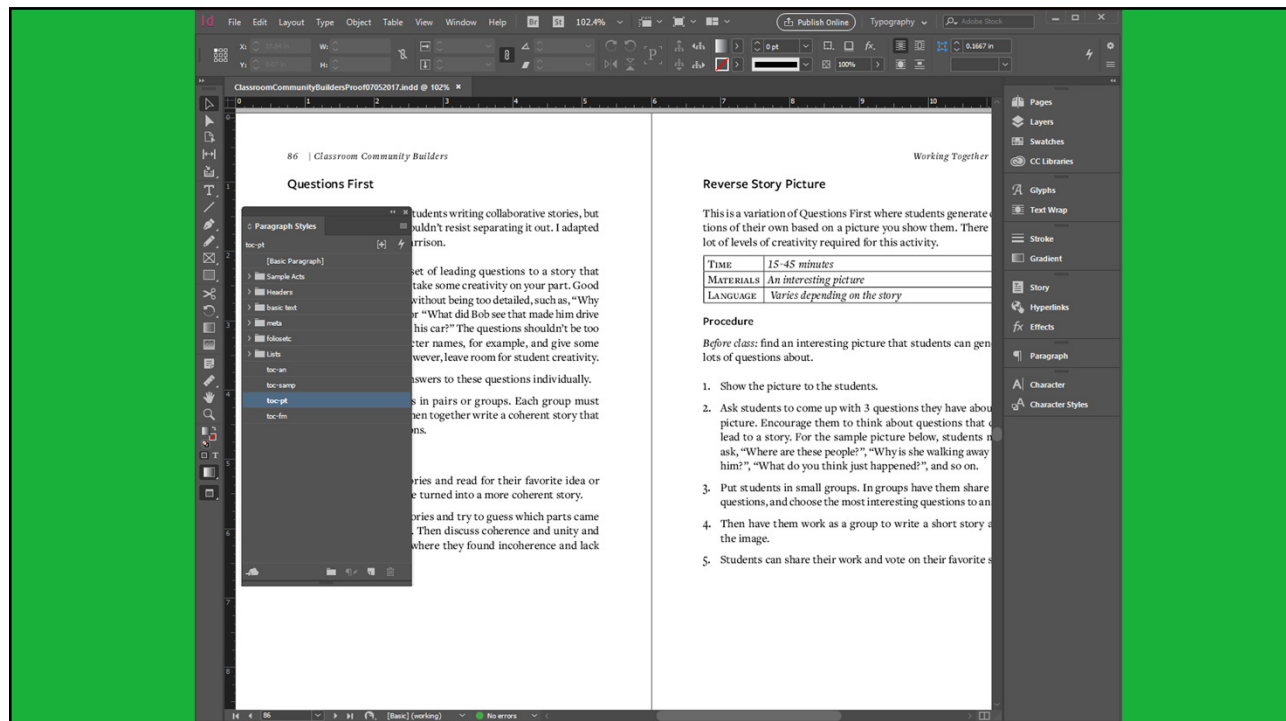
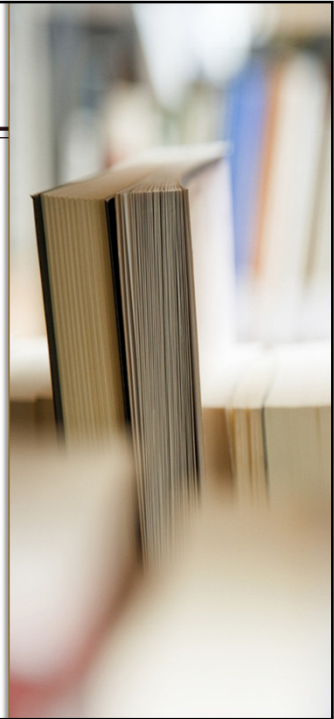
<sup>1</sup> Conference Board of Canada, *Employability Skills 2000+* <http://www.conferenceboard.ca/topics/education/learning-tools/employability-skills.aspx>

## WHAT FORMAT DO YOU THINK WILL WORK?

Find a partner and share your answer.

## How to Get Started

- Art
  - Self-Created
  - Friends
  - Free stock sites: Pixabay.com, Unsplash.com
  - Paid stock sites: Shutterstock, Adobestock
- Book Creation software
  - Word (ebooks, PDF conversion)
  - iBooks Author (Mac, free)
  - InDesign (both, free trial, edu discounts)
  - Vellum (Mac, \$199 ebook/\$249 both)
- Expertise in the software
- Editing (Content Editing/Copy Editing/Proofreading)





## How to Get Started (cont'd)

- Formatting/book design
  - DIY
  - Smashwords Manual (Word->ebook)
  - Friends
  - professionals
- A Cover
  - DIY
  - friends
  - Canva.com
  - Blank covers
  - professionals



### CLASSROOM COMMUNITY BUILDERS

Activities for the  
First Day & Beyond  
WALTON BURNS



# 50

Activities for the  
**First Day  
of School**

**Walton Burns**

## WHAT RESOURCES DO YOU HAVE? WHAT WILL YOU NEED?

Find a partner and share your answer.

### Distribution – for the wider world

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- Paperback
  - Amazon (CreateSpace)
  - Lulu.com
  - Staples/local printer
  - IngramSpark
  - BookBaby
- Ebook
  - Smashwords
  - Pronoun
  - Teachers Pay Teachers
  - Pay Hip
  - Amazon (Kindle)
  - Draft2Digital
  - BookBaby
  - IngramSpark







## WHAT FEATURES DO YOU WANT IN A DISTRIBUTOR?

Find a partner and share your answer.

Download a free book:

1. Go to Smashwords  
(<https://www.smashwords.com/books/view/714317>)
2. Click on "Buy"
3. You will need to make an account, but it's free. No Credit Card required.
4. Check out with coupon code: **MS98A** (Good until 31 October-please DON'T SHARE)
5. Look at it critically. How does it look? What do you notice about the formatting? What features does it have?
6. Think about Smashwords. What worked well for you? What didn't you like?



# THANK YOU

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[www.waltonburns.com/selfpublishing](http://www.waltonburns.com/selfpublishing)

## Resources

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### Advice

- AlphabetPublishingBooks.com
- Other small publishers (Wayzgoose Press, Atam-ii Books, ????)
- Kboards.com
- IBPA

### Design

- *Book Design Made Simple*
- <http://upwork.com/>
- <https://99designs.com/>

### Distributors

- Createspace.com
- Kindle: [kdp.amazon.com](http://kdp.amazon.com)
- Smashwords.com
- Pronoun.com
- Draft2digital.com
- Bookbaby.com
- Teacherspayteachers.com
- Payhip.com

## The Publishing Process

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